

## COVID-19 Quick-Pivot Planning Package

### Create an effective plan for the next six months

Everything is new, everything is uncertain, nothing is normal. You've resolved social distancing and safety issues for your organization. You've realigned and protected your cash flow. Now it's time to evolve and return to growth.

The Quick-Pivot planning process is successfully guiding our clients through the new VUCA (Volatility, Uncertainty, Complexity, Ambiguity) reality of the COVID-19-driven recession we face.

#### The COVID-19 Quick-Pivot Plan includes:

- SWOT Analysis – to assess your situation and opportunities
- COVID 19 Agile Growth Checklist—To assess and improve agility
- Reset Your Core Foundations:
  - Core culture
  - Core customer and market analysis
  - Core brand promises
- Determine the Rocks to Move in the Next Six Months:
  - To find and land “adjacent” customers
  - To build “adjacent” offerings
  - To strengthen existing relationships and create new ones
- One Page Growth Roadmap – that you can easily execute

#### Details:

- Facilitated Remotely Via Zoom to fit your schedule.
- Flexible Facilitation
  - CEOs-one-on-one
  - CEOs with their leadership teams.
- Fees that fit your Cash Flow
- Call Synk at **901-488-8172** to Respond and Return to Growth

**Don't React. Respond and Return to Growth.**